



FOR BUSINESS MEETING AND CONVENTION PLANNERS

Santa Monica Convention & Visitors Bureau

2219 Main Street
Santa Monica, California 90405
(213)392-9631
Fax: 392-6907



SANTA MONICA CALIFORNIA

AIRPORT / TRANSPORTATION

Supershuttle

7001 West Imperial Highway
Los Angeles, California 90045

(213) 417-8427
Fax: (213) 337-7270

Contact: Ms. Colleen Keane, Director of Sales & Marketing

Door-to-door airport ground service. 24-hour services, 7 days a week. Serving all hotels and businesses in Santa Monica. Vans are also available for private rental.

BEVERAGES

The Connoisseur

263 Santa Monica Place
Santa Monica, California 90401

(213) 394-1200
Fax: (213) 394-1868

Contact: Angela Lange, Director of Special Events

The Connoisseur features fine wines and champagnes with a personal message, photograph, and/or company logo inscribed on the label. Nationwide delivery. Phone and mail orders accepted.

CATERING / EVENT PLANNING

A la Carte

10820 Vicenza Way
Los Angeles, California 90077

(213) 476-2740

Contact: Norma Rasmussen

A la Carte is an all occasion custom catering service for business and social affairs. With A la Carte you're guaranteed quality and value, a special style of personal service which will reflect your individuality. A la Carte prides itself on the creation of just the "right" atmosphere and ambiance for all its clients.

ENTERTAINMENT

5th Avenue

429 Santa Monica Boulevard
Santa Monica, California 90401

(213) 458-5956

Contact: Susan Cerny, Marketing Specialist

5th Avenue, the new exclusive nightclub featuring the finest entertainment and dancing in an ultra-modern décor. Contact Susan for any group or special arrangements.

The Improv West

321 Santa Monica Boulevard
Santa Monica, California 90401

(213) 394-8664
Fax: (213) 655-9050

Contact: Joni Saphir, Special Events/Public Relations

The Improv West features the newest and most exciting stand-up comedy talent. Dancing and cabarets nightly. Cactus Cafe features a Tex Mex menu. We can work with your group to make your evening special.

Food: Tex Mex **Prices:** Moderate/Average

EVENT SITES

Third Street Promenade

1427 Third Street Promenade, Suite 202
Santa Monica, California 90401

(213) 393-8355
Fax: (213) 458-3921

Contact: Ms. Michele Bourgeois, Marketing Director

Bayside District covers 2nd to 4th and Broadway to Wilshire. This includes the 3rd Street Promenade which is a focal point for shopping, dining and entertainment in Santa Monica. This 3-block long outdoor promenade is graced with lush landscaping, fountains and artwork. Consult the Santa Monica Convention & Visitors Bureau for assistance in planning a special event.

Civic Auditorium

1855 Main Street
Santa Monica, California 90401

(213) 458-8551
Fax: (213) 394-3411

Contact: Ms. Carole Curtin, Manager

Centrally located within walking distance of all Santa Monica hotels. Its 26,790 sq. ft. can accommodate 3,000 people for theatre seating or 4,500 without seating on main floor, 126 10x10 booths. Offers a hydraulic orchestra pit, a hydraulic floor in the main hall, and complete kitchen facilities. A large meeting room is also available for classrooms and banquets of up to 200, or in theater seating for groups of up to 500.

Banquet Room Seating: 1,200

Santa Monica Airport

3223 Donald Douglas Loop South
Santa Monica, California 90405

(213) 390-7606
Fax: (213) 391-9996

Contact: Ms. Linda Sullivan, Airport Project Manager

Use the 34,500 sq. ft. of hangar space available throughout the Air Center for special events, trade shows and large meetings. The exhibit area measures 150' x 230'. In addition, the Clover Field Terminal and Administration Building is a breathtaking site for receptions and dinners of up to 300 people.

Capacities: 1,000

The Santa Monica Carousel

(213) 394-7554

201 Santa Monica Pier
Santa Monica, California 90401

Contact: Ms. Debbie Mandelkorn, Carousel Operations Manager

The Santa Monica Carousel is a distinctive and unique site for receptions and banquets of up to 500 people. Your party can be held both inside the carousel building itself as well as on its exterior deck which overlooks the beach. Food and beverages as well as music, dancing and entertainment are all easily accommodated.

Capacities: 500 inside; 1,000 outside

Cost: Approx. \$100/hour useage fee

The Santa Monica Pier

(213) 458-8900

Fax: (213) 393-1279

201 Santa Monica Pier
Santa Monica, California 90401

Contact: Ms. Elaine Mutchnik, Operations Manager

What better Southern California location for a special event than the Santa Monica Pier? The Pier may be rented between Labor and Memorial Day only. Up to 60,000 square feet is available, accommodating up to 10,000 people.

Capacities: 10,000

Price Range: \$1,600 per day

FLORAL ARRANGEMENTS

Floral Arrangements by Reiko

(213) 828-3118

1012 17th St.
Santa Monica CA 90403

Contact: Ms. Rieko Miller

Floral/Balloon decorations. Will work within your budget to create a unique presentation for your meeting or special function.

MEETING PLANNERS

Destination Directors

(213) 399-4995

2928 4th Street, Suite 29
Santa Monica, California 90405

Fax: (213) 396-3559

Contact: Ms. Lisa Calmenson, President

Wait . . . don't plan your event without Destination Directors! You can rest easy, assured of precise on-site meeting management performed by outstanding professionals who take charge as supervisors or become part of your support staff team. Call about our unique airport-to-hotel "Meet 'n Greet" service.

Destination Resources

(818) 705-2957

19528 Ventura Blvd., Suite 333
Tarzana, California 91356

Fax: (818) 996-2461

Contact: Ms. Ruth Pash, President

Creative and personalized service for meetings, conventions and incentives. Spouse programs, special off-site locations, entertainment, theme parties, specialized tours and transportation services.

Extraordinary Events

(818) 783-6112

13437 Ventura Boulevard, Sutie 210
Sherman Oaks, California 91423

Fax: (818) 783-8957

Contact: Ms. Andrea Michaels, President

Full service worldwide event planning specializing in corporate incentive travel and corporate meetings. Custom programs that dazzle, entertain, educate and enlighten, at any budget. Our conceptual pyrotechnics will leave them talking for years.

Larry Swartz Special Events

(213) 838-0728

1125 Ashland
Santa Monica, California 90405

Fax: (213) 474-7705

Contact: Mr. Larry Swartz, President

Full special event services include all aspects of event/show planning, including audio/visual, decor, talent, sites, catering, rentals and sports activities.

MUSEUMS

Angels Attic

(213) 394-8331

516 Colorado Avenue
Santa Monica, California 90401

Contact: Ms. Eleanor LaVove, Assistant Director

A charming spot for special events and social functions. Angels Attic houses a fascinating collection of old-fashioned miniatures, toys and antique dolls nestled in a gracefully restored Queen Anne house. The house has a full service kitchen available for groups. A large backyard with veranda makes a unique party location.

Capacity: 150 **Price Range:** Inexpensive

Heritage Museum

(213) 393-0706

2612 Main Street
Santa Monica, California 90405

Contact: Ms. Tobi Smith, Director

Located in the heart of the Main Street shopping district the Heritage Museum is housed in a restored Victorian home. The museum features a changing art gallery of modern and historical exhibits. The house and yard are a clever location for a party or event of up to 125 people.

Prices: Inexpensive **Capacity:** 125

Santa Monica Museum of Art (213) 934-2930
2437 Main Street Fax: (213) 452-7276
Santa Monica, California 90405

Contact: Mr. Thomas Rhoads, Director

Located in the shopping district of Main Street, the museum is housed in the old Edgemar Farms building redesigned by noted architect Frank Gehry. The museum is available for private rental depending on availability. There are two galleries—one measuring 2,000 sq. ft. and the other at 4,000 sq. ft. For rental of the outside plaza contact the Edgemar office at (213) 396-7234.

Capacity: 500

Museum of Flying (213) 392-8822
2772 Donald Douglas Loop North Fax: (213) 450-6956
Santa Monica, California 90405

Contact: Ms. Martha Dare, Director of Special Events

A 35,000 sq. ft. facility on three levels with displays of vintage aircrafts on view provides a unique setting for special events up to 1,000 people. The Donald Douglas Boardroom is ideal for meetings of 40-60 people. The museum features air-conditioned theatre screens with 35 mm wide screen and normal format films in Dolby sound, and also offers 16 mm films and slide presentations.

Capacity: 1,000

PHOTOGRAPHY

Justine Hill Photography (213) 455-3409
P.O. Box 5252 Fax: (213) 455-3404
Santa Monica, California 90405

Contact: Ms. Justine Hill

Photography for events and publicity. Complete stock of Santa Monica and Southern California photos for your newsletter, brochure or promotional materials.

PRINTING / OFFICE / SECRETARIAL

Awards Plus, Inc. (213) 451-9114
1551 14th Street Fax: (213) 394-6094
Santa Monica, California 90404

Contact: Mr. Al Berman, President

A full service trophy store. All engraving done on the premises. Select from a wide range of trophies, plaques and other awards.

Copy Spot (213) 393-0693
712 Wilshire Boulevard Fax: (213) 393-7608
Santa Monica, California 90401

Contact: Mr. Robert Brandin, President

One of the largest copy centers in L.A., the Copy Spot features a mobile copier for on site work, fax services, color copy center, binding, typesetting, design, printing and darkroom. Pick-up and delivery. Open 8 am to 11 pm weeknights, 9 am to 5:30 pm weekends.

Customized Calligraphy (213) 934-2930
1127 South Burnside Avenue
Los Angeles, California 90019

Contact: Ms. Shoshana Rona, Owner

Calligraphic name badges, placecards, envelopes, and award certificates. Add that touch of sophistication and style to your meeting or special event.

RENTALS-CAR / EQUIPMENT

MPG Car Rental (213) 451-8696
1522 Lincoln Boulevard Fax: (213) 822-3530
Santa Monica, California 90401

Contact: Mr. Tom Notey, President

MPG rents everything from a small Toyota or Miata to larger luxury cars. Additional locations in the Radisson Huntley Hotel, Santa Monica and in Marina del Rey. Call for special group arrangements.

Cost: Minimum \$21.95 per day

RESTAURANTS

Cutters at Colorado Place (213) 453-3588
2425 Colorado Avenue
Santa Monica, California 90405

Contact: Mr. Joe Gerot, General Manager

A lively California bistro featuring pasta, seafood and out-of-this-world garlic bread. A long bar with a mirrored back drop against an array of spirits fires off a brilliant glow. Plenty of car, van and bus parking is available.

Food: California/Seafood **Prices:** Moderate/Avg. **Capacity:** 275

DC3 (213) 399-2323
2800 Donald Douglas Loop North
Santa Monica, California 90405

Contact: Mr. August Spier, General Manager

Located at the Santa Monica Airport, this high tech upscale restaurant has a first-rate view of the Santa Monica Airfield. Next door is the new Museum of Flying with a fleet of 17 vintage aircrafts.

Food: California **Prices:** Expensive

Capacity: Main Dining: 250 Banquet Room: 170

Fish Company (213) 392-8366
174 Kinney Street Fax: (213) 392-8017
Santa Monica, California 90405

Contact: Mr. Mike Bank, Owner

A favorite seafood stop for group lunch and dinner. Located in the Main Street shopping district, it features dozens of fresh fish daily. Lots of atmosphere and friendly servers. Restaurant is located in a former warehouse of the old Santa Monica Trolley.

Food: Seafood **Prices:** Moderate/Average
Capacity: Main Dining: 250 Banquet Room: 75

The Heritage (213) 392-4956
2640 Main Street Fax: (213) 450-9573
Santa Monica, California 90405

Contact: Ms. Brenda Saylor, Group Coordinator

Located across from the Santa Monica Heritage Museum, The Heritage is housed in a lovely restored Victorian home. This charming and historically rich restaurant serves fine cuisine in an elegant atmosphere.

Food: American **Prices:** Expensive
Capacity: Main Dining: 300 Banquet Room: 15-250

Key West (213) 399-8375
307 Santa Monica Boulevard (213) 395-5115
Santa Monica, California 90401

Contact: Ms. Nicole Focone, President

Wonderful tropical-themed bar and restaurant featuring exotic rum drinks. Valet parking and bus pull-up.

Food: Caribbean **Prices:** Moderate/Average **Capacity:** 70

Michael's (213) 451-0843
1147 Third Street Fax: (213) 458-3922
Santa Monica, California 90403

Contact: Ms. Lea Rosen, Group Coordinator

Having established itself as the innovator of California cuisine, Michael's is a serenely beautiful restaurant with pale peach walls, a superb art collection and peaceful garden patio. Michael's has established a new concept of dining in the Los Angeles area.

Food: California **Prices:** Very Expensive
Capacity: Main Dining: 160 Banquet Room: 40

Verdi Ristorante di Musica (213) 393-0706
1519 Wilshire Boulevard
Santa Monica, California 90403

Contact: Mr. Greg Wine, Group Coordinator

Theatre restaurant, featuring staged scenes from opera, light opera and Broadway musicals; combined with fine, Northern Italian cuisine. Shows are offered in repertory and change nightly. Two, 20-30 minute shows nightly feature varying musical styles.

Food: Italian (Northern) **Prices:** Very Expensive
Capacity: Main Dining: 175 Banquet Room: 30

SHOPPING

Santa Monica Place (213) 394-5451
395 Santa Monica Place Fax: (213) 451-9939
Santa Monica, California 90401

Contact: Ms. Marie Seminara, Marketing Assistant

Experience all the vitality of Southern California at Santa Monica Place with 160 designer, boutique, and specialty shops. Located 2 blocks from the beach, restaurants feature ocean views. Three hours free parking. The Santa Monica Community Room will accommodate up to 150 people.

Brenda Cain (213) 393-3298
1617 Montana Avenue
Santa Monica, California 90403

Contact: Ms. Brenda Cain, Owner

One-of-a-kind antique costume and sterling jewelry. Fine vintage clothing and accessories for men and women. Located in the center of Montana Avenue with unique shops and restaurants.

Card Fever (213) 458-4117
178 Santa Monica Place
Santa Monica, California 90401

Contact: Mr. David Lassoff, Treasurer

Trendy card and gift store featuring visitor souvenirs, t-shirts, mugs, and postcards.

SPORTS FACILITIES / RECREATION

Santa Monica Recreation & Parks (213) 458-8311
2600 Ocean Park Boulevard
Santa Monica, California 90405

Contact: Mr. Richard Rollins, Recreation Supervisor

Available for tournaments, exhibitions and individual play are tennis and basketball courts.

SPEAKERS / ENTERTAINERS

Organizers Unlimited (213) 827-7679
14014 Northwest Passage, Suite 342
Marina del Rey, California 90292

Contact: Ms. Karen Shortridge, Owner and President

Speakers, workshops and seminars on "Organizing for Efficiency" and "How to Manage your Time Management Book." All seminars are tailored to match your industry's needs.

Music Masters

(818) 995-6963

Mobile Disc Jockeys
Sherman Oaks, California

Contact: Mr. John Stephenson

We can handle parties of any size and theme with guaranteed satisfaction. Call the fun specialist for a free consultation.

WarmSun, Pope & Associates

(213) 453-6929

814 18th Street, Suite E
Santa Monica, California 90403

Contact: Ms. Carolyn WarmSun, Partner

Motivational and educational speakers. Topics include: developing collaborative work teams, managing stress, valuing cultural diversity, communicating effectively, balancing multiple priorities, analyzing performance problems, etc.

THEATERS / CINEMAS**Mann Criterion 6 Theaters**

(213) 273-3336

9200 Sunset Boulevard, Suite 200
Los Angeles, California 90069

Fax: (213) 858-3716

Contact: Mr. William Hertz, Director of P.R. and Marketing

Mann's Criterion 6 Theatres on the Third Street Promenade in Santa Monica feature THX sound systems in all auditoriums; 70mm in 2 auditoriums; 1 "cry" (infant) room; matinee prices selected programs and area parking.

Capacity: 1,600

Smothers Theatre

(213) 456-4558

24255 Pacific Coast Highway
Malibu, California 90263

Fax: (213) 456-4758

Contact: Mr. Tom Gabbard, Managing Director

Equipped with state-of-the-art lighting and sound equipment. Excellent seating and sightlines that enhance all types of events and presentations. Spectacularly located on the Pepperdine University campus grounds.

Capacity: 515

TOURS / ATTRACTIONS**Heli L.A., Inc.**

(213) 553-4354

3200 Airport Avenue, #6
Santa Monica, California 90405

Fax: (213) 391-7134

Contact: Captain Nigel Turner, President

Offer your group a truly thrilling experience, a helicopter tour of L.A. Heli L.A. can custom package a tour to satisfy your group, from low coastal tours to incredible dinner and night tours.

Queen Mary/Spruce Goose

(213) 435-3511

Post Office Box 8
Long Beach, California 90801

Fax: (213) 590-0215

Contact: Ms. Terri Mullin, Tour and Travel Manager

Visit the largest ocean liner afloat! See the largest plane ever built! Contact Ms. Mullin for further information on private groups and events at one of L.A.'s most famous attractions.

SANTA MONICA VISITORS & CONVENTION BUREAU

The Santa Monica Convention & Visitors Bureau offers an array of support services and information to professional conference, meeting and tour planners.

Support for conference and meeting planners includes:

- Complimentary name badges
- On-site bulletin typewriter
- Professional registration staff can assist in greeting and registering guests, and in distribution of literature
- For a nominal fee, the Bureau will provide 9" x 12" "Santa Monica Sea Life Our Way" folders to help you organize and distribute meeting materials
- Travel counselors can be made available during registration to assist meeting attendees with transportation, dining and entertainment in Santa Monica
- We will provide you with the Santa Monica map and attraction guide, art gallery listings, group restaurant guides and other informative brochures

Bureau support services for tour and incentive planners includes:

- A *Tour Operator's and Incentive Planner's Manual* which provides detailed information about Santa Monica, its hotels, attractions, group dining facilities, shopping and entertainment
- Full-color slides for brochure production
- Educational site inspection tours
- Itinerary development
- Santa Monica presentations

For information about any of these services contact *The Santa Monica Convention & Visitors Bureau*, 2219 Main Street, Santa Monica, California, 90405; (213) 392-9631